

# Why Your Board Will Love Member365

Member365 offers Downtown's greater power over their costs and productivity - and makes accessing that power quick and easy. Discover new options to eliminate costs, streamline time-consuming work, and drive community engagement for your Downtown with Member365.

## More Power To Manage Costs

- By eliminating fees for 3rd party software like MailChimp, SurveyMonkey, and EventBrite - Member365 can offer a net reduction in monthly web expenses.
- Automating the management of your Downtown's directory saves time and ensures it is consistently up-to-date.
- Make email campaigns easier and faster by automatically drawing up-to-date contact information from Member365.

## An Easy Path to ROI

Member365 is about your success, not just your software.

By emphasizing customer success, Member365 closes the gap between investment and return. Our Success and Support teams, Concierge service, knowledge base, and live how-to tutorials mean answers are available to your team whenever and however they would like to access them.

## A Force Multiplier For Membership Management

People can manage relationships better than software, and software can manage data better than people. With Member365, Downtown's delegate this work to where it can be done best.

Automate time-consuming data management and administration work to immediately multiply the time and energy available to engage your members. Drive productivity further by tracking, analyzing, and optimizing the impact of your efforts with Engagement Analytics.

## Trusted By Dountowns

Above are only a few examples of how Member365 has helped Dountowns across North America access new options to reduce costs and drive productivity. Book a consultation with one of our Dountown experts to discover how we can help yours.

